

— Press Release —
October 2025
For Immediate Release



Villeret
Collection

Villeret, Golden Hour

With three reinterpreted emblematic models and their variations, dials in new, stunning autumnal shades, subtly reworked aesthetic details, and beautifully hand-finished manufacture movements, the Villeret collection reaffirms its dual heritage: mechanical excellence and the purity of design that make it the most authentic expression of Blancpain’s style.



— Key takeaways —

- **Today, three iconic models are offered in 16 new references, available in two sizes (40 mm and 33.20 mm) and crafted in 18 ct red gold or stainless steel**
 - An automatic three-hand model with date (40 mm),
 - A complete calendar with moon phase (40 mm),
 - A moon phase calendar (33.2 mm)
- **Dials**
introduction of a finely grained opaline dial and a golden brown one
- **Indexes and hands**
refined Roman numerals in 18 ct gold with satin-brushed surfaces and polished bevels; slender hands with luminescent inserts
- **Expressive moon phase**
ceramic disc with a domed, satin-finished 18 ct gold moon featuring a distinctive face, set within an enlarged aperture that enhances depth and presence
- **New oscillating weight**
open worked, crafted in red or yellow gold with polished bevels, revealing the beauty of the mechanical movement and highlighting the excellence of its finishing
- **Mechanical excellence**
automatic manufacture movements – with silicon hairspring – decorated in accordance with the traditions of Haute Horlogerie (Côtes de Genève, beveling), featuring the new satin-finished, open worked oscillating weight with polished angles. Complete calendars are equipped with patented under-lug correctors. All movements now come with a 5-year warranty
- **Case subtly reinterpreted (Ref. 6654N):**
refined proportions, slimmer bezel, lighter profile, enlarged crown and redesigned lugs for enhanced elegance, comfort and ergonomics
- **Straps**
quick-change system, offered in four new shades (brown, blue-grey, honey, and beige nubuck velvet), with a supple barolo finish that develops a natural patina over time



“This timepiece was more than a tribute to horological tradition” recalls Marc A. Hayek, President and CEO of Blancpain. “It opened new perspectives and reignited interest in mechanical watchmaking.”

- Three models, 16 references**
- The 2025 collection presents three models showcasing a significant creative and technical achievement:
- An automatic three-hand model with date (40 mm), offered in two dial colours and materials > 4 references.
 - A complete calendar with moon phase (40 mm), offered in two dial colours and materials > 4 references.
 - A moon phase calendar (33.20 mm), available in two dial colours and materials, including 4 versions enhanced with a diamond-set bezel > 8 references.

In total, 16 references are available in stainless steel or 18 ct red gold.

Origins
When did Blancpain’s Villeret

collection begin? The answer is not so simple. While the name “Villeret” was only officially given to the Maison’s most classic line in 2003, its spirit, style, and very DNA had been established two decades earlier.

In 1983, Blancpain introduced a creation that would become emblematic: the smallest complete calendar moon phase of its time (Calibre 6395, 21mm diameter). With its double-stepped bezel and refined, understated aesthetics, this timepiece already embodied the codes that continue to define Villeret today.

More than a model, it was a powerful symbol — a visionary watch that helped restore confidence in Swiss mechanical watchmaking at a time when the industry was shaken.

Against the influx of electronic watches, Blancpain demonstrated that mechanical timepieces stood out for their complex craftsmanship and combination of art, beauty, tradition, and innovation. The 1983 moon phase embodied this difference and opened the path to the renaissance of authentic watchmaking, born of passion and artisanal mastery.

The Moon Phase, a Blancpain Signature

Through their variety and richness, Blancpain’s moon phases hold a unique place in watchmaking. This complication, both poetic and technical, played a key role in the revival of the Maison and, more broadly, in the renaissance of Swiss watchmaking. It has since become one of Blancpain’s most emblematic signatures.

True to tradition, the moon is always depicted with a face. Far from being a simple aesthetic choice, this approach draws on centuries of symbolism, literature, and popular beliefs, in which the celestial body is humanised and becomes a companion to the passing of time. By reinterpreting this heritage, Blancpain’s master watchmakers instil a romantic dimension into their creations, linking mechanical precision with celestial imagination.

Continuity

From the purity of a three-hand watch to the complexity of a minute repeater, and that of the tourbillon, the carrousel, the perpetual calendar, the traditional Chinese calendar and the equation of time, the Villeret collection embraces the full scope of the horological complications. Over time, it has grown richer





with creations that virtuously celebrate the noblest watchmaking savoir-faire. Pure and elegant, Villeret captivates with its timeless aesthetics and profound attachment to the founding values of Swiss watchmaking. For decades, Blancpain has striven to subtly reinterpret this line, preserving its distinctive features while infusing them with modernity. Even today, the icon continues to evolve.

A New Chapter

This autumn, the Villeret collection reinvents itself through a series of subtle details. From golden brown sunburst dials to opaline dials enriched with golden accents, from shades of beige or blue-grey to interchangeable straps adapting to the moment: evolution is expressed in both colour and material.

Alongside these touches come deeper transformations:

- **Redesigned hands:** with luminescent inserts offering both a contemporary touch and improved readability in the dark.
- 18 ct gold Roman numeral **indices**, with satin-finished tops and polished bevels on the sides. The traditional “12” is replaced by the “JB” symbol. The overall effect is more sculpted and sharply defined.
- At 3 o’clock, a **larger**, more harmonious **date window**.
- **An open worked oscillating weight:** Crafted in red or yellow gold, its beveled edges and finishes reveal the mechanical heart.
- **Unprecedented comfort:** a system of interchangeable straps and clasps designed for everyday use. Their “saddle-cut” finish, extremely supple and hand-stitched, combines comfort with artisanal tradition.

“The Villeret embodies the very essence of Blancpain” concludes Marc A. Hayek. “Each of its evolutions therefore requires great attention. It is both the expression of our watchmaking tradition and the proof that timeless elegance can always be reinvented with subtlety. One is never overdressed or underdressed with a Villeret”

For all moon phase calendars:

- **An expressive moon phase:** enlarged opening, ceramic disc, applied gold moon domed and satin-finished — a face that is almost alive.
- **Secured movements:** allow the wearer to adjust calendar indications at any time, without damaging the movement. While the 33.20 mm case models feature traditional correctors on the caseband, the 40 mm ones are equipped with under-lug correctors, patented in 2005, which can be operated with a simple press of the finger.

For the 40 mm complete calendar with moon phase:

- **A redesigned case:** slimmer bezel, larger crown, thinner profile, reworked lugs — elegantly lightening the case without losing presence.

For over forty years, Villeret has reflected the soul of the village whose name it bears. It embodies the vision of generations of artisans and watchmakers who have made Blancpain a benchmark in Haute Horlogerie. Today, powered by the latest in-house calibres, decorated according to Haute Horlogerie tradition, Villeret expresses more than ever an ideal of purity, elegance, and meaning.







TECHNICAL SPECIFICATIONS

Villeret Quantième Complet Phases de Lune

Ref. 6654N 1142 55B / 6654N 3642 55B
6654N 1146 55B / 6654N 3646 55B

Movement: Blancpain Manufacture Calibre 6654.4

Functions: Hours, minutes, seconds, day, date,
moon phase

Winding: Automatic

Power Reserve: 72 hours (3 days)

Dimensions: 32.00 x 5.32 mm

Frequency: 4 Hz (28,800 vph)

Hairspring: silicon

Jewels: 28

Components: 321

Case: 18 ct red gold or stainless steel

Case & Back: Sapphire crystal

Water Resistance: 3 bar (30 metres)

Diameter: 40.00 mm

Thickness: 10.60 mm

Interhorn width: 22.00 mm

Dial: Opaline or golden brown

Hands: With Super-LumiNova®

Indexes: 18ct white or red gold

Strap: Blue-grey, honey or brown leather,
quick-change system

Clasp: Folding clasp

Limited Edition: No

Price: 15,400 CHF for the stainless steel models
27,200 CHF for the 18 ct red gold models

Warranty: 5 years

FOR ANY PR INQUIRIES, PLEASE CONTACT

International PR

Jordy Bellido, Jordy.bellido@blancpain.com, +41 21 796 36 75

Marie Ansel, marie.ansel@blancpain.com, +41 79 522 12 30



TECHNICAL SPECIFICATIONS

Villeret Ultraplate

Ref. 6651N 1142 55B / 6651N 3642 55B
6651N 1146 55B / 6651N 3646 55B

Movement: Blancpain Manufacture Calibre 1151

Functions: Hours, minutes, seconds, date

Winding: Automatic

Power Reserve: 100 hours (~4 days)

Dimensions: 27,40 x 3.25 mm

Frequency: 3 Hz (21,600 vph)

Hairspring: silicon

Jewels: 28

Components: 210

Case: 18 ct red gold or stainless steel

Case & Back: Sapphire crystal

Water Resistance: 3 bar (30 metres)

Diameter: 40.00 mm

Thickness: 8.70 mm

Interhorn width: 22.00 mm

Dial: Opaline or golden brown

Hands: With Super-LumiNova®

Indexes: 18ct white or red gold

Strap: Beige, honey or brown leather,
quick-change system

Clasp: Folding clasp

Limited Edition: No

Price: 9,900 CHF for the stainless steel models
20,500 CHF for the 18 ct red gold models

Warranty: 5 years

FOR ANY PR INQUIRIES, PLEASE CONTACT

International PR

Jordy Bellido, Jordy.bellido@blancpain.com, +41 21 796 36 75

Marie Ansel, marie.ansel@blancpain.com, +41 79 522 12 30



TECHNICAL SPECIFICATIONS

Villeret Quantième Phases de Lune

Ref. 6126N 1187 55B / 6126N 3687 55B
6126N 1146 55B / 6126N 3646 55B

Movement: Blancpain Manufacture Calibre 913QL.P
Functions: Hours, minutes, seconds, date, moon phase
Winding: Automatic
Power Reserve: 40 hours
Dimensions: 23.70 x 4.65 mm
Frequency: 3 Hz (21,600 vph)
Hairspring: silicon
Jewels: 20
Components: 246

Case: 18 ct red gold or stainless steel
Case & Back: Sapphire crystal
Water Resistance: 3 bar (30 metres)
Diameter: 33.20 mm
Thickness: 10.40 mm
Interhorn width: 18.00 mm

Dial: Opaline or golden brown
Hands: With Super-LumiNova®
Indexes: 18ct white or red gold with diamonds

Strap: Blue-grey, honey or brown leather,
quick-change system
Clasp: Folding clasp

Limited Edition: No

Price: 11,600 CHF for the stainless steel models
19,400 CHF for the 18 ct red gold models

Warranty: 5 years

FOR ANY PR INQUIRIES, PLEASE CONTACT

International PR
Jordy Bellido, Jordy.bellido@blancpain.com, +41 21 796 36 75
Marie Ansel, marie.ansel@blancpain.com, +41 79 522 12 30



TECHNICAL SPECIFICATIONS

Villeret Quantième Phases de Lune

Ref. 6126N 4687 55B / 6126N 2987 55B
6126N 4646 55B / 6126N 2946 55B

Movement: Blancpain Manufacture Calibre 913QL.P
Functions: Hours, minutes, seconds, date, moon phase
Winding: Automatic
Power Reserve: 40 hours
Dimensions: 23.70 x 4.65 mm
Frequency: 3 Hz (21,600 vph)
Hairspring: silicon
Jewels: 20
Components: 246

Case: 18 ct red gold or stainless steel
Case & Back: Sapphire crystal
Water Resistance: 3 bar (30 metres)
Diameter: 33.20 mm
Thickness: 10.40 mm
Interhorn width: 18.00 mm
Bezel: Diamond-set

Dial: Opaline or golden brown
Hands: With Super-LumiNova®
Indexes: 18ct white or red gold with diamonds

Strap: Blue-grey, honey or brown leather
quick-change system
Clasp: Folding clasp

Limited Edition: No

Price: 16,400 CHF for the stainless steel models
24,400 CHF for the 18 ct red gold models

Warranty: 5 years

FOR ANY PR INQUIRIES, PLEASE CONTACT

International PR
Jordy Bellido, Jordy.bellido@blancpain.com, +41 21 796 36 75
Marie Ansel, marie.ansel@blancpain.com, +41 79 522 12 30