

— Press Release —  
January 2026  
For Immediate Release



*Villeret*  
Collection

## Valentine's Day 2026: A *Petite* Valentine's Watch Dressed in a *Chérie* Red Strap

For the 26<sup>th</sup> consecutive year, Blancpain presents a Valentine's Day limited edition. With its elegant aesthetics and horological excellence, the new mini Villeret Saint-Valentin 2026 celebrates love with exquisite simplicity. The purity of love is embodied in the watch's minimalist design, while paying tribute to decades of women's watchmaking, blending miniaturization and mechanical performance.



### — Key takeaways —

- Blancpain honours its long-lasting tradition of celebrating love with the Valentine's Day 2026 edition of its iconic Villeret.
- A dial crafted from *nacre perlée*, one of the rarest and most delicate types of mother-of-pearl in watchmaking, requiring exceptional skill to extract and shape.
- A diamond-set bezel and a heart-cut diamond on the dial.
- An automatic movement of just 15.70 mm in diameter, housed in a compact 21.50 mm case, with an engraved heart on the rotor.
- Finished with a varnished alligator leather strap in Blancpain's signature *Chérie* red.
- A tribute to Blancpain's women's watchmaking heritage since the 1930s.
- 14 pieces only.



### The Women Spirit Lives On

Blancpain has a long history in the world of women's watches. Betty Fiechter, who took the helm of the Maison in 1933 and remained in charge until 1967, became the first woman to own and lead a Swiss watch brand. Under her leadership, Blancpain revolutionised the 1930s with the production of the 'Rolls', the first automatic wristwatch for women.

This early spirit of innovation laid the foundations for Blancpain's enduring expertise in feminine watchmaking. In 1956, the Brand achieved a major technical milestone with the introduction of the smallest round mechanical movement of its time, measuring just 11.85 mm, an expression of boldness and technical mastery at a time when women's

watches were often concealed within jewellery rather than celebrated as true timepieces.

This pioneering spirit lives on within the Villeret collection, distinguished by classical aesthetic codes. A testament to this near-century old legacy, the **new mini Villeret Saint-Valentin 2026**, infused with love, embodies the Maison's enduring commitment to feminine watchmaking, where miniaturisation, timeless design, and technical excellence come together in a refined expression of Blancpain's heritage.

### A Pure Design

Its 21.50 mm gold case set with diamonds on the bezel, and its dial crowned with a dazzling heart-cut diamond at twelve, shine with subtle brilliance. The absence of indexes

on the white mother-of-pearl dial enhances its fluid lines and purity of form, while delicate open worked hands glide across its minimalist surface. Vibrant and delicately textured, the *nacre perlée* dial bring this piece to life. Exceptionally rare, it is sourced in very limited quantities from select cultured shells. Cut from the shell's most curved central area, it represents less than 2% of the usable mother-of-pearl, hence its exceptional nature.

### Mechanics for Women

Designed for women seeking both aesthetics and technical mastery, this new Valentine's Day edition beats with Manufacture calibre 615, a compact movement measuring just 15.70 mm in diameter. Equipped with a silicon hairspring, it offers improved precision and resistance

to magnetism, while the sapphire case back reveals meticulous decorations crafted according to Haute Horlogerie tradition. Decorated with an engraved heart on the oscillating weight, the automatic movement offers a 38-hour power reserve, ensuring the operation of the essential timekeeping functions – hours and minutes – to preserve the perfect purity of the design.

### A Limited Edition in the Name of Love

In a nod to passion, the watch is paired with a "Chérie red" leather strap, echoing the burning colour of love. This exclusive timepiece is limited to just 14 pieces, a symbolic reference to February 14<sup>th</sup>, making it as rare and precious as the emotion it honours.



## TECHNICAL SPECIFICATIONS



### Villeret Saint-Valentin 2026

Ref. 0063G 1954 55A

**Movement:** Blancpain Manufacture calibre 615

Functions: Hours and minutes

Winding: Automatic

Power Reserve: 38 hours

Dimensions: 15.70 x 3.90 mm

Frequency: 3 Hz (21,600 vph)

Jewels: 29

Components: 180

**Case:** 18K white gold, set bezel

Crystal and Case Back: Sapphire crystal

Water Resistance: 3 bar (30 metres)

Diameter: 21.50 mm

Thickness: 8.20 mm

Lug to lug: 22 mm

Lug width: 11.00 mm

**Dial:** *Nacre perlée* (mother of pearl),  
with a heart-cut diamond

Hands: Open worked

Indexes: No

**Straps:** "Chérie" Red leather

Buckle: Pin buckle

**Limited Edition:** 14 pieces

**Price:** 19,500 CHF

**Warranty:** 5 years



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